



VOLUNTEER POSITION: Outreach Volunteer

PURPOSE AND GENERAL DESCRIPTION

The Bicycle Coalition of Greater Philadelphia makes bicycling better through advocacy and education by promoting biking as a healthy, low-cost, and environmentally-friendly form of transportation and recreation. Outreach Volunteers support and work in concert with the Bicycle Ambassadors program. With a particular focus on membership recruitment, Outreach Volunteers will work to directly shape and inform one of the fastest growing member-based advocacy organizations in the area.

OVERVIEW

The Outreach Volunteers can sign up with the Volunteer Coordinator (volunteer@bicyclecoalition.org)

- Outreach volunteers must attend at least one Outreach Training held monthly by the Bicycle Coalition. This training provides volunteers with knowledge of BCGP's mission, education and advocacy work, and the basics of interpersonal communication. Trainings are held on the first Wednesday of every month at our Volunteer Night.
- Outreach Volunteers will initially be paired with a staff member or volunteer with outreach experience.
- While on duty, wear an "I Bike PHL" T-shirt.
- Be a current member of the Bicycle Coalition of Greater Philadelphia.

DUTIES AND RESPONSIBILITIES

- Represent the Bicycle Coalition in a responsible and professional manner
- Volunteer at our Service Stations. These stations operate twice a week and serve basic assistance, BCGP materials, and membership opportunities.
- Provide information regarding the Bicycle Coalition's mission, programs, and development goals.
- Recruit new members and volunteers
- Provide bicycling information at street festivals, shopping and commercial areas, public parks, and universities throughout Philadelphia.
- Have Fun!!

QUALITIES OF A SUCCESSFUL OUTREACH VOLUNTEER

- Communicates effectively with people of all ages, abilities, cultural groups, economic status or sexual orientation.
- Speaks in a friendly, concise, and accurate manner.
- Experienced in bicycling in urban traffic.
- Able to work outdoors.
- Comfortable speaking with strangers.
- Ability to stay calm, collected, and professional in challenging conversations
- Works well in an unstructured and informal environment, with limited supervision.
- Works well with others.
- Prompt and punctual.