



Post Lesson

## **Biking and Walking ‘Public Service Announcements’**

**Level:** k-1-2-3-4-5-6

**Subject(s):** Art, Reading, Writing, Social Studies

**Objective:** Students will think critically about the reasons for biking and walking, as well as ways to be a safe and responsible bike rider. Themes from the Bicycle Coalition’s lesson plan will be reinforced by making posters. Students will practice their persuasive essay and/or presentation skills.

**Time:** One 40- 60 minute lesson

### **Materials:**

List of reasons to bike & walk to school/ways of being a safe rider

Paper / Poster board and Pencils / Pens / Crayons / Markers (if making posters)

### **Activity:**

1. Reflect on lesson from last week. Review and discuss reasons to bike or walk to school (see list below, feel free to add to list as well).
2. If working in groups, split students into groups. Hand out materials if making posters.
3. Explain to students that they are making Posters/Infomercials (Short Skits) with the goal of encouraging their fellow students to walk or bike to school. Instruct students to focus on one or two reasons for biking and walking, and try to make it seem cool/fun/a good idea.
4. Each student/group will create a poster or short skit. 15-20 minutes before the end of class, ask each group to present their poster or skit to the class and explain why they designed their PSA the way they did. If working individually, ask for a few volunteers.
5. If there is time after class presentations, discuss which PSAs/strategies seemed the most appealing or effective and why. Ask if anyone has been convinced to try walking or biking after watching and listening.
6. If posters were made, see if they can be hung in the classroom or hallway, where others may be able to see them.

### **List of reasons to bike & walk to school:**

Exercise

Environmental

Fun

Transportation (efficient)

Cost

Social/Companionship (ride with friends)

Ways to be visible

See your surroundings

ABC Quick Check

Helmet Fitting: Eyes, Ears,

Mouth